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Electronics & Mechatronics on Board Sparten

# PRESS RELEASE

FD Integrator takes over AGROTRONIX to combine their skills!

AGROTRONIX and FD Integrator, both based in the North of FRANCE, have joined to create a new innovative company with strong growth potential.

The combination of AGROTRONIX's expertise in agricultural machinery electronics with FD Integrator's specialization in mobile engineering will allow them to be a key player in the machinery market. This new highly qualified entity will accelerate its development in the National and European market with a human dimensioned structure. The new company will have a strong focus on the users, their mobile business applications and their tools.

FD Integrator, based in Cambrai, provides global solutions: hydraulic, electrical, accessories and sensors to ensure control command management. AGROTRONIX, based in Douvrin, is a recognized leader of spraying and spreading regulators, weighing and ISOBUS solutions (known under the names: PULVIX, EPANDIX and GENERIX). AGROTRONIX holds a number of patents for agricultural applications.

"With the integration of AGROTRONIX, we have become a key player and a national leader in the development of electronic embedded solutions. By strengthening our development skills and know-how, we have reinforced our growth strategy. This merger consolidates a partnership which started more than a year ago at the last Sima exhibition where we presented global solutions; combining proportional hydraulic, electronic weighing, and hydrostatic transmission. " **Xavier TARDY** CEO of the group FLUIDESIGN (sole shareholder of FD Integrator).

" AGROTRONIX and FD integrator have strong professional skills in the world of mobile machinery. By joining FD Integrator, we are able to benefit from more resources. We are strengthening our technological offerings and expertise to service our manufacturers. The strategic combination of our two very complementary companies allows greater customer support with technological efficiency. " **William FAYARD**, new Managing Director of FD Integrator.

Christophe PAYRE takes over responsibility for application engineering for the entire FLUIDESIGN group.

