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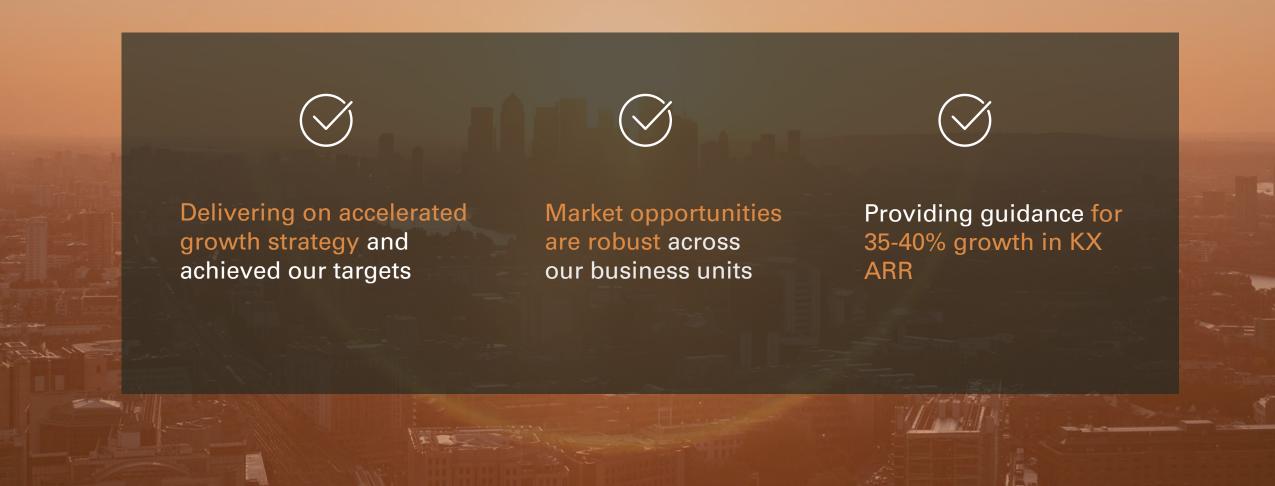
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# Delivering on strategy



# Business units performing strongly



- Delivered 25% growth in exit ARR
- Signed 22 deals for cloud native KX Insights platform
- Strategic partnership signed with Microsoft

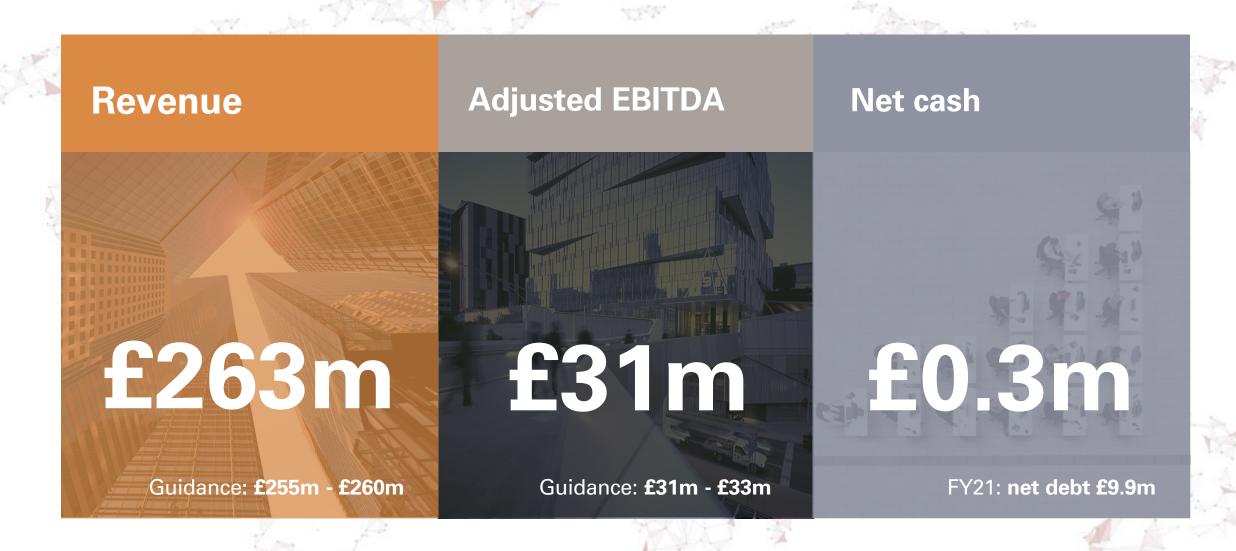
### F/RST DER/V AT/VE

- Delivered 24% revenue growth
- ✓ Gross margin improved to 27% (FY21: 24%)
- Achieving greater returns on our expertise



- Revenue growth of 16%
- Gross margin improved to 44% (FY21: 41%)
- Maintaining market leadership position

# Group financial guidance achieved







# Real-time analytics growing rapidly



Only a fraction of data is analysed in real time due to the limits of legacy technology. Companies must choose between speed and computational intensity, delaying more sophisticated analyses and inhibiting the implementation of real-time use cases.

and transmit data and insights, often in real time. Sophisticated advanced analytics are available to all organisations as the cost of cloud computing continues to decline, enabling many more advanced use cases

Sources: McKinsey, MarketsandMarkets FDTechnologies

# Unlocking the opportunity

#### **KX** competitive strengths

- Single platform to process, store and analyse data
- Any amount of real-time and historical data at scale to provide context
- Deployable on the edge, on-premise or in the cloud
- Easy to adopt and use



#### **KX** return on investment

- Forrester study found KX delivered a 3 year return on investment of 315%, with payback in under six months
- Typical customer benefits included increased operational efficiency, improved product reliability, faster product design and lower manual intervention

**Growing KX Ecosystem** 

























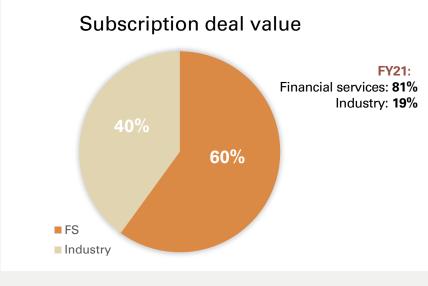


# A year of transformation driving exit ARR and NRR







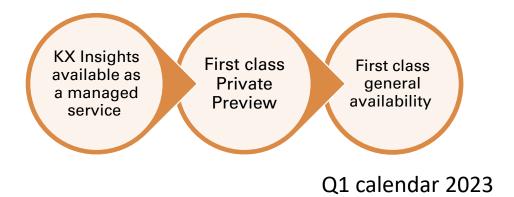


# Microsoft partnership drives scale

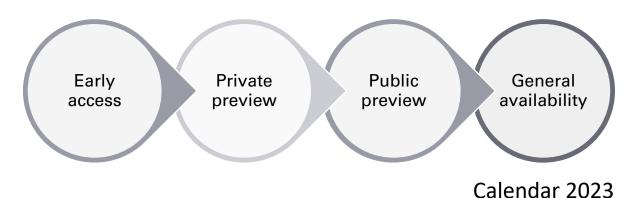


- KX Insights will be natively integrated as a streaming analytics platform with first class status on Azure. Microsoft salespeople will be incentivised and retire quota through the partnership. Key target markets include FS, manufacturing and automotive.
- KX and Microsoft are developing applications and services, leveraging KX's capabilities as a core building block. This collaboration will help the capital markets ecosystem including exchanges, buy-side firms and sell-side institutions create high-value insights that facilitate real-time decision making.

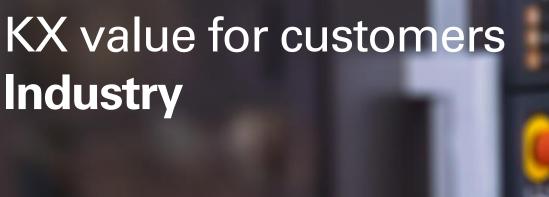
#### First class



#### **Financial Services**



# Industry







#### What we do

- Advanced analysis of wind tunnel data
- Store real-time and historic data for accelerated analytics

#### How customers benefit

- Improve efficiency / effectiveness of wind tunnels and reduce expensive testing
- · Deliver competitive advantage in vehicle design
- Payback expected in less than a year

#### **Expansion potential**

- Further roll out within customer's wind tunnels under discussion
- · Penetrate deeper into customer's operations e.g. autonomous vehicles
- Multiple other manufacturers



#### What we do

- Real-time data capture connecting all tools used across the manufacturing facility
- Store historical data to analyse performance

#### How customers benefit

- Enhanced fault management resulting in \$1m per annum saving in downtime
- Removal of inefficient legacy tooling
- Higher productivity from improved processes

#### **Expansion potential**

- Initial deployment proved ROI with follow up order now received and further expansion possible
- · Large opportunity for similar use cases throughout manufacturing

# KX value for customers Finance



#### What we do

- Real-time data management and tools for cryptocurrency investors
- Delivered as a managed service

#### How customers benefit

- Provide real-time data and analytics to customers with machine learning for forecasting purposes
- High levels of stability, flexibility and scalability

#### **Expansion potential**

- Assist customer's growth plans by powering additional services
- KX expanding in cryptocurrency ecosystem, driving market share
- Wider expansion in blockchain



#### What we do

- Extend FX trading and risk management solutions from Tokyo to London and New York
- Deliver single global platform for FX trading, risk, algos and analytics

#### How customers benefit

- Single platform delivers advanced capabilities and maximises efficiencies
- Provides global trading intelligence, improves margins and customer pricing
- · Improved reporting and compliance

#### **Expansion potential**

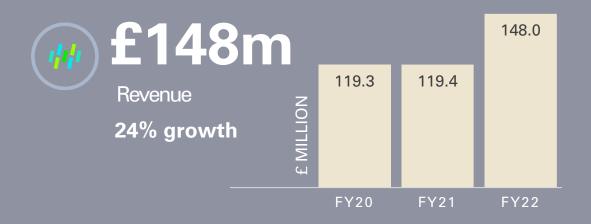
- Potential for customer to extend into new asset classes on platform
- Strengthens KX's position in FX trading and analytics

# KX FY23 targets Net Revenue **Annual Recurring** Retention (NRR) Revenue growth 110% 35-40% FY22: 106%



# F/RST DER/VAT/VE

# First Derivative – growth and market positioning





27% Gross margin FY21: 24% 20 of the world's top 20 investment banks as customers



# Strengthening cloud partnerships:

Migration of customer risk application to GCP, 12-month project delivered on time (achieving 35% saving for customer)

#### **Growth Drivers**



#### **Engagement model approach:**

- Focused on outcomes rather than resources delivering more for clients
- Getting value for our deep domain skills

#### **Change programmes:**

Delivering new initiatives in cloud, data analytics and software development

# Unlocking the opportunity

#### First Derivative USPs

- Domain and technical knowledge
- Reputation for delivery excellence
- Recruitment, training and development machine
- Customer base

# Addressable market: More than \$200 bn



#### **Market dynamics**

- Solid demand for regulatory and compliance programmes
- Demand for digital transformation
- Move from off-shoring to nearshoring
- Cloud migration work

#### **Business services**

Delivers insight, implementation and support to overcome business challenges – reduce costs, stay compliant and modernise through automation

#### **First Derivative practices**

#### **Engineering services**

Accelerates the way customers collect, record and consume data to enable their transformation into fully data-driven organisations

#### **Technology services**

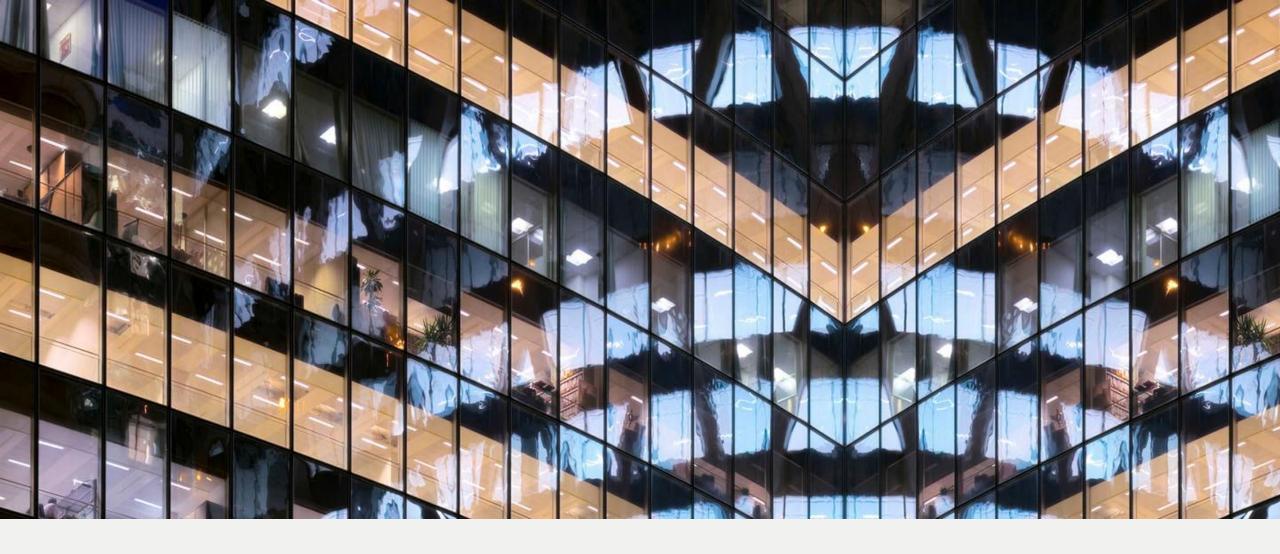
Ensures mission-critical applications are deployed and run smoothly – and efficiently



**15%** 

FY22 revenue growth: 24%

Continue to deliver gross margin improvement





## MRP continues to deliver strong growth





FY21: 41%



18% growth (at constant currency)



Tracking

1.5 billion

intent signals per day

#### Launch of

**Prelytix 3.0** 

Delivering enhanced self-serve and Al capabilities that increase customer ROI

#### MRP named as ABM leader by Forrester

"As was the case in 2020, MRP offers the most native and integrated engagement channels of any vendor in this evaluation. Since that time, MRP has also added unique attribution capabilities that can connect individual channels to the ABM-influenced pipeline."
Forrester, Account-Based Marketing Platforms, Q1 2022



# MRP - unlocking the opportunity

#### MRP competitive strengths

- Prelytix platform analyses more data to drive deeper insights
- Global capabilities a differentiator
- Services capability to drive engagement
- Identified by industry analysts as a market leader



#### **Market dynamics**

- Increasing demand for predictive lead generation
- Demand for powerful and flexible solutions
- Consolidation of vendors

#### MRP's ABM offerings

#### **Platform**

#### **MRP Prelytix**

Access to the only global enterprise-class ABM platform that provides actionable data-driven insights with limitless scale to optimise revenue outcomes

#### **Digital marketing**

Uncover buying signals and coordinate across channels & campaigns to qualify leads, increase pipeline velocity and drive value

#### Services

#### Sales development

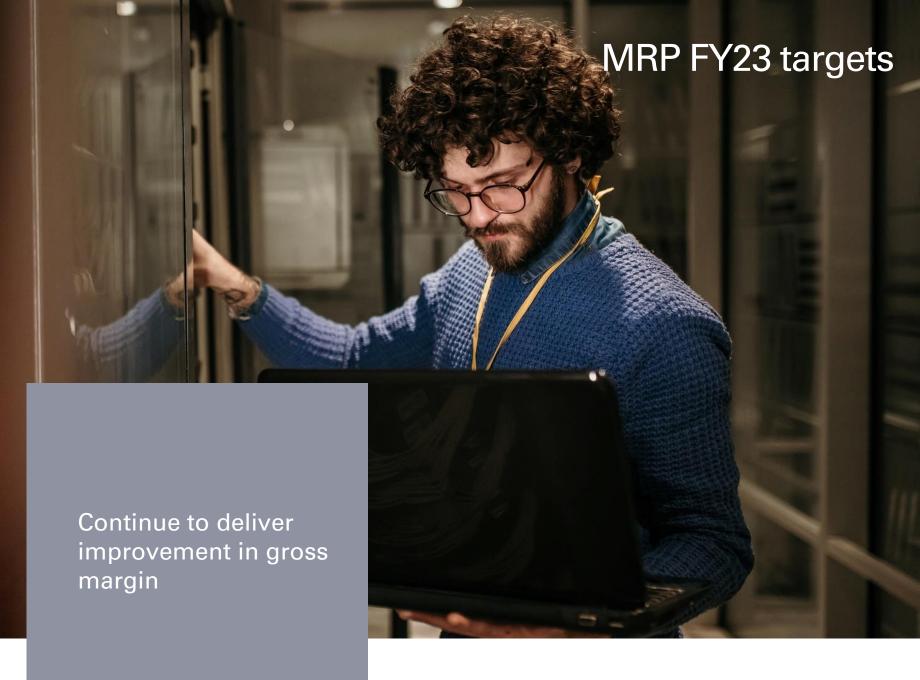
Next generation sales development services driven by Prelytix

MLD

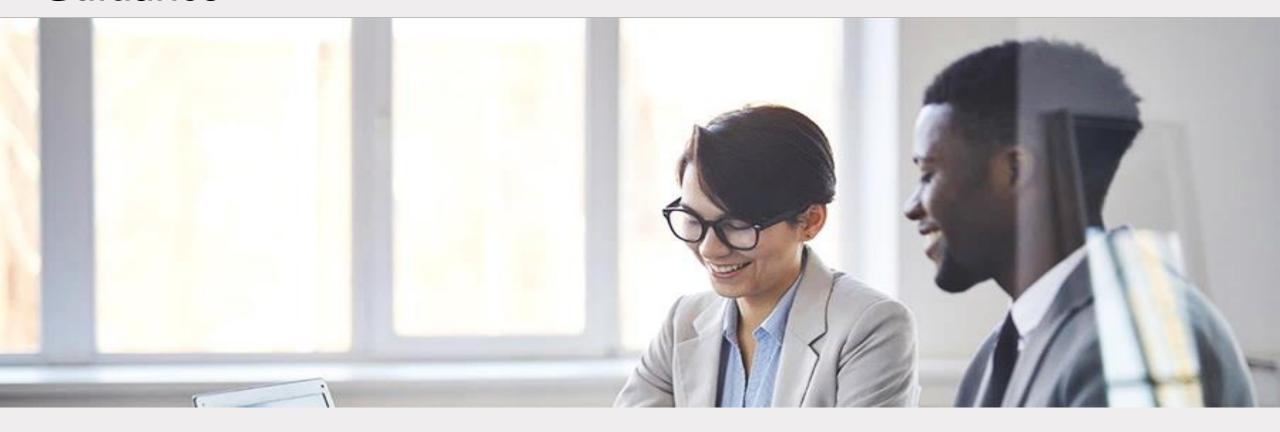
Revenue growth

10%+

FY22 revenue growth: 16%



## Guidance



£290-£300m

Group revenue

£36.5-£38.5m

Adjusted EBITDA

35-40%

KX ARR growth



# Financial performance

#### **Financial Highlights**

£263.5m

Revenue (FY21: £237.9m)

11%

Revenue growth (14% at constant currency)

£31.0m

Adjusted EBITDA (FY21: £40.5m)

£0.3m

Net cash (FY21: Net debt £9.9m)

#### Key drivers of financial performance

- Results reflect successful delivery of accelerated growth strategy
- KX delivered its target 25% growth in exit ARR and NRR moved towards its mid-term 120% target
- Adjusted EBITDA in line with guidance as we invested to maximise future growth
- Good working capital management and the sale of an associate enabled a return to net cash

# KX performance

#### **KX** revenue FY22 **FY21 CHANGE REVENUE** 64.4 74.3 (13%) **PERPETUAL** 3.6 10.7 (66%)**RECURRING** 39.2 37.7 4% **TOTAL LICENCES** 42.8 48.4 (12%) **TOTAL SERVICES** 21.6 25.9 (17%)**Recurring Revenue** Industry Financial services FY22 FY21 FY22 FY21

Financial Service	es			Industry			
	FY22	FY21	CHANGE		FY22	FY21	CHANGE
REVENUE	55.4	65.3	(15%)	REVENUE	9.1	9.0	0%
PERPETUAL	1.8	7.9	(77%)	PERPETUAL	1.8	2.8	(36%)
RECURRING	35.5	35.0	1%	RECURRING	3.7	2.7	37%
TOTAL LICENSES	37.4	43.0	(13%)	TOTAL LICENSES	5.4	5.4	0%
TOTAL SERVICES	18.0	22.3	(19%)	TOTAL SERVICES	3.6	3.6	0%

#### **COMMENTARY**

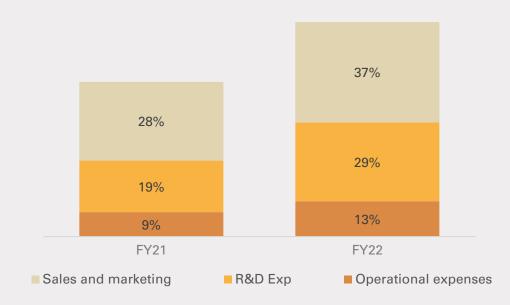
- Transitioned to recurring revenues, and out of perpetual, as planned
- Growth in recurring revenue with Industry revenues up 37%
- Services revenue declined due to focus on time to value for customers and lower perpetual deals in Financial Services

# KX performance

#### KX

	FY22	FY21	CHANGE	
TOTAL REVENUE	64.4	74.3	(13%)	
GROSS PROFIT	44.5	53.8	(17%)	
GROSS MARGIN	69%	72%		
R&D EXPENDITURE	(18.6)	(13.9)	34%	
OF WHICH CAPITALISED	16.1	11.4	41%	
NET R&D EXPENDITURE	(2.6)	(2.4)	8%	
SALES AND MARKETING COST	(23.6)	(20.6)	15%	
ADMIN COSTS	(8.6)	(6.6)	30%	
ADJUSTED EBITDA	9.8	24.3	(60%)	
ADJ EBITDA MARGIN	15%	33%		

#### Costs as percentage of revenue



#### **COMMENTARY**

- License margin maintained at c90%, offset by a decline in services margin as
   we invest in customer success
- Investment in R&D, sales and marketing and admin expenses as planned under our accelerated growth strategy

## First Derivative performance

First Derivative			
	FY22	FY21	CHANGE
TOTAL REVENUE	148.0	119.4	24%
GROSS PROFIT	39.4	29.1	35%
GROSS PROFIT MARGIN	27%	24%	
NET R&D EXPENDITURE	-	-	-
SALES AND MARKETING COST	(14.5)	(10.8)	34%
ADMIN COSTS	(10.9)	(7.8)	40%
ADJUSTED EBITDA	14.0	10.5	33%

9%

9%

ADJ EBITDA MARGIN



#### **Commentary**

- Revenue growth ahead of expectation with growth accelerating in H2
- Strong pipeline from growing markets including digital change programmes
- Gross margin increased as we focus on pricing and delivery model efficiencies
- Investment in sales capability, leadership and systems to maximise opportunities and deliver growth targets

## MRP performance

#### **MRP**

	FY22	FY21	CHANGE
TOTAL REVENUE	51.1	44.2	16%
GROSS PROFIT	22.2	18.0	23%
GROSS MARGIN	44%	41%	
NET R&D EXPENDITURE	-	(0.1)	NM
SALES AND MARKETING COST	(9.3)	(7.9)	18%
ADMIN COSTS	(5.7)	(4.3)	33%
ADJUSTED EBITDA	7.3	5.7	28%
ADJ EBITDA MARGIN	14%	13%	



#### **Commentary**

- Strong double digit revenue growth with Platform revenue growth of 18% at constant currency.
- Growth in gross margin accelerated in H2 from higher utilisation of services which vindicated decision to retain staff
- Existing customers began transitioning to Prelytix 3.0 in H2 opportunity in FY23

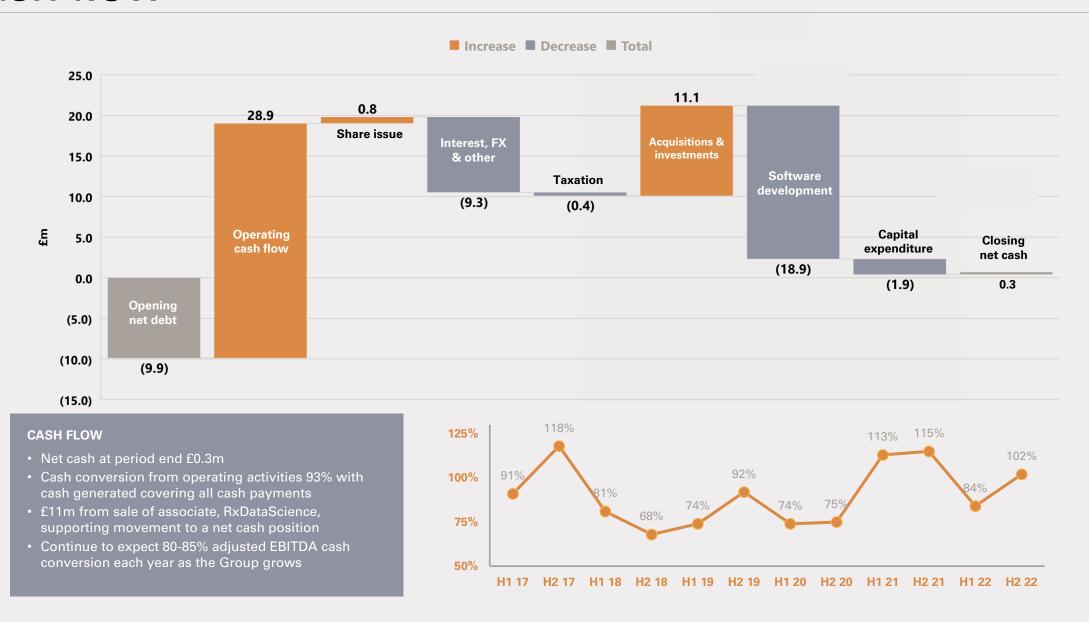
# Revenue and adjusted EBITDA

£m	FY22	FY21	Change
Group			
Revenue	263.5	237.9	11%
Cost of revenue	(157.3)	(136.9)	15%
Gross profit	106.1	101.0	5%
Gross margin	40%	42%	-
Adjusted operating costs			
Net R&D	(2.6)	(2.6)	1%
Sales and marketing costs	(47.4)	(39.3)	21%
Administrative costs	(25.2)	(18.7)	35%
Adjusted EBITDA	31.0	40.5	(23%)
Adjusted EBITDA margin	12%	17%	

#### **Commentary**

- Revenue growth accelerated in H2
- FY22 growth of 14% at constant currency
- Gross margin % driven by change in business unit mix with both First Derivative, MRP and KX software margins increasing
- Investments in R&D, sales and marketing and operational expenses including systems and people – in line with plan
- EBITDA in line with guidance
- Well positioned to address future growth opportunities across all our businesses

## Cash flow



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